



V1 Cloud Hosting

Hosting is the solution that puts you back in control. Helping you transform your business at the same time, the beauty of cloud hosting lies in its scalability and limitless potential.

Simply, out-sourcing IT is the practice of using a network of remote servers hosted on the Internet to store, manage, and process data, rather than a local server or a personal computer.

With rapid changes in the business landscape shaking up the market, it is becoming more and more important to ensure that your business has the appropriate IT infrastructure in place to remain efficient, competitive and profitable whilst delivering the high-levels of service that many clients and staff now expect.

However, the resources required to deliver such an infrastructure can be expensive in both time and cost, often requiring specialist knowledge to deploy and significant funds to maintain. Hosting solutions provide all the benefits of the latest technology without the significant capital investment and deliver an IT solution without the in-house headaches.

“81% of organisations forecast a move to the cloud for more than 50% of their future transactions.”

10 Reasons to move to the Cloud

1. Cost-effective

- ▶ **Fully utilise hardware:** Cloud computing brings natural economies of scale. The practicalities of cloud computing mean high utilisation and smoothing of the inevitable peaks and troughs in workloads. Your workloads will share server infrastructure with other organisations' computing needs. This allows the cloud-computing provider to optimise the hardware needs of its data centres, which means lower costs for you.
- ▶ **Lower power costs:** Cloud computing uses less electricity, that's an inevitable result of economies of scale. Better hardware utilisation means more efficient power use, which allows your organisation to save costs, as well as be more economical.
- ▶ **Reduced IT staffing costs:** With an in-house solution maintaining an on-site IT resource also has costs in recruitment, retention and on-going training for maintain future IT "know-how". However through V1's hosting service, you have full access to highly trained technical experts – eliminating the cost for buying and maintaining your own IT network.
- ▶ **Zero capital costs:** All computer hardware is considered a cost, not an asset, and depreciation is high. A server or PC is typically worthless once it is about 36 months old and many organisations do not realise the importance of a homogeneous and streamlined approach to IT. With V1's hosting services, there are no large up front infrastructure costs, you do not have to invest in servers, software, security tools, system upgrades or back-up facilities, it's all included in your monthly rental fee.
- ▶ **Resilience with redundancy:** When running your own servers, more hardware than necessary is required in case of failure – in extreme cases, everything must be duplicated. Having spare hardware lying idle can be very expensive, a cost problem and cost that does not occur with cloud computing.

2. Globalise your workforce

- ▶ People worldwide can access the cloud, provided they have an Internet connection. Allowing easy communication internally in the business with minimal organisation or burden.

3. Streamline processes

- ▶ Get more work done in less time with less people. One straightforward, predictable monthly pricing plan that takes care of the majority of IT problems facing an organisation frees up time for workers allowing them to work on improving the business elsewhere.

4. Improve data security

- ▶ All of V1's data centers are held in the UK and in full compliance with the Data Protection Act. V1 take all appropriate measures to ensure information is safeguarded from threats and vulnerabilities and that business damage is prevented by minimising the impact of security incidents. Furthermore, all servers are protected with Anti-virus.

5. Disaster recovery plan

- ▶ With V1's hosted services, the IT system will continue to be available in the event of unpredictable business interruption such as power failures or flooding for example. All you need is a new location and PC's to access the network and continue operating. In addition our hosted service provides instant, real time protection so you never have to be involved in the back up process for your servers – ensuring your data is protected.

6. Improve accessibility

- ▶ With an internet connection you can have access anytime, anywhere, making life much easier for your organisation.

7. Improved organisation

- ▶ Stay within budget and ahead of completion cycle times. One set monthly fee is much easier to deal with and plan budgets and spending, instead of worrying about unexpected IT costs.

8. Less personnel training is needed

- ▶ It takes fewer people to do more work on a cloud, with a minimal learning curve on hardware and software issues.

9. Minimise licensing new software

- ▶ Stretch and grow without the need to buy expensive software licenses or programs. Our solution means you only pay for the license's that you use and V1 are responsible for obtaining these, as well as making sure all software is completely up to date.

10. Improve flexibility

- ▶ You can change direction without serious "people" or "financial" issues at stake. This is notably useful in regard to take-over's and mergers – as when your system is hosted, it is not difficult to merge two different IT systems.

Key Benefits

- ▶ Pay a simple monthly fee per user
- ▶ Anywhere, anytime access
- ▶ Device independent – access from Desktop PC, Laptop, phone or tablet
- ▶ Eliminate worries about upgrades and licence costs
- ▶ Sophisticated physical and virtual security protects your data
- ▶ Maintenance, development and support of business-critical applications
- ▶ Access to highly trained IT consultants that ensure you are given the best technical advice possible
- ▶ Automated tape backup and off-site data backups
- ▶ Provide additional security and peace of mind
- ▶ Highly reliable and resilient service



Get in touch about how V1 can benefit your business:

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